

Preparing for the Next Crisis:

How to Become a Resilient Startup

Best practices from the 'Startup Nation'



**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**

Innovation Centre Denmark Tel Aviv



A Global Crisis is Always Around the Corner



Global crises increase the risk of failure for early stage and later stage start-ups alike. Evidence from Israel shows that key to overcoming crises is internationalization, an expansionist commercial mind-set and a readiness to rethink and reposition yourself.

Our aim is to give start-ups new tools to be more resilient when crises hit and inspire them to apply Israeli start-up methodologies. This project is funded by THE DANISH INDUSTRY FOUNDATION.

The Israeli Startup Ecosystem



350+

R&D Centers
(multi-nationals)



6,670+

active companies



340+

VC Funds



63

Academic
Institutions



250+

Accelerators &
Incubators



320k+

Higher Education
students