GreenTech Ecosystem Leaders Academy

Nordic-Israeli GreenTech Academy

Join our 3 month professional development program for Nordic GreenTech leaders based on Israeli tech ecosystem best practices.

A collaboration of the embassies and innovation representations in Israel on behalf of the Nordic Council Of Ministers.
About the Nordic-Israeli GreenTech Academy

Israel is a leading global innovation ecosystem player, that has repeatedly shown its ability to build tech ecosystems in verticals of global importance - cyber, AI and GreenTech as its latest.

Join the Nordic-Israeli program for a pioneering professional development experience and learn from the leading Israeli tech ecosystem builders!

Dates: April-June 2020 (mentoring program until Nov)
Time investment: total of approx. 25 hours online sessions
Price: Full scholarship by Nordic Council of Ministers
Components of the Nordic-Israeli GreenTech Academy

- 3 highly practical tutorials on the latest topics in ecosystem building
- 3 interactive roundtables with Israeli ecosystem leaders
- 3 podcasts
- A custom mentoring program for the most dedicated 25 participants
Why Israel...?
Why Israel? - Thriving Innovation Ecosystem – the Start Up Nation

- #1 in the world in expenditure on R&D as % of GDP
- #1 in the world in VC Investments Per Capita
- #1 country with Nasdaq-listed companies except the U.S. and China
- #1 country in terms of high-tech employee concentration Per Capita
- Tech and Innovation are the growth engines of the Israeli economy - 13% of the GDP & 38% of annual country export

- 6,500+ START-UPS
- Funding
  - 150+ VC FUNDS
  - 100+ ACCELERATORS
- 370+ MULTINATIONAL R&D CENTERS
Timeline & Time Commitment

**Roundtable:**
Total of 8 hours
April-June

**Tutorial:**
Total of 7 hours
April-June

**Mentoring:**
Total of 11 hours
May-Nov

*The Full program*
Total of 24 hours, April-November
Participants receive full scholarship by
Nordic Council of Ministers
## Course dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roundtable</td>
<td>April 12, May 22, June 11, 25</td>
<td>8 hours</td>
</tr>
<tr>
<td>Tutorial</td>
<td>April 14, May 11, June 10</td>
<td>7 hours</td>
</tr>
<tr>
<td>Mentoring</td>
<td>May, June, August, September, October, November</td>
<td>11 hours</td>
</tr>
</tbody>
</table>

*Each event signifies a 1-2 hour block*
Details of the Nordic-Israeli GreenTech Academy

Virtual Round Tables

Digital roundtables enable you to directly engage with some of the leading Israeli innovation actors, ask your questions and get even deeper insight.

April 12
Program start & ecosystem introduction

April 22
1st Nordic-Israeli roundtable

May 11
2nd tutorial & 2nd roundtable

May 25
3rd roundtable
Details of the Nordic-Israeli GreenTech Academy

Tutorials

The tutorials are well-researched, practical sessions in which you get a detailed overview of models, methodologies and thinking used by Israeli innovation leaders to advance their GreenTech startups.

April 14
1st tutorial

May 11
2nd tutorial & 2nd roundtable

June 10
3rd tutorial
Details of the Nordic-Israeli GreenTech Academy

Mentoring

Creating personal interaction and relationships with Israeli counterparts and key players, to engage and develop meaningful relations and partnerships.

It’s your opportunity to come away with concrete business outcomes for your organisation in collaboration with the Israeli tech ecosystem.

Monthly meetings:
May  June  August  September  October  November

*Participation in the mentoring program requires prior participation in the tutorials and round tables.
Details of the Nordic-Israeli GreenTech Academy

Podcast

In conversations with leading Israeli thinkers and Nordic interviewers, the Podcasts seek to uncover some of the secret sauce of what it takes to build thriving tech ecosystems.

So you can get inspired when you’re on the go.
Your Nordic-Israeli GreenTech Leaders Academy Organising Team

Contact your country representative for any questions regarding the academy:

ANN-MARI FINEMAN
Head of the Vinnova Office Tel Aviv
IL: +972 54 683 1233
SE: +46 70 639 3190
ann-mari.fineman@vinnova.se

ANN-KATRIN SKREK
Commercial Officer
IL: +972 52 811 3710
ann-katrin.skrek@gov.se

ALON GOLD
Special Advisor on Economic and Trade Policy
IL: +972 54 90 68 338
alon.gold@formin.fi

CHRISTIANE KNUDSEN
Commercial Counsellor
IL: +972 54 4235477
NO: +4799224493
christine.beate.knudsen@mfa.no

JOHN RAJANI
Head of Representation
IL: +972 54 893 1497
FO: +298 55 5016
johnr@ummr.fo

SAMUEL SCHEER
Senior Innovation Officer
IL: +972 54 80 80 109
samsch@um.dk
Sign up for the Nordic-Israeli GreenTech Academy

Register until March 30 [HERE]!

If you have any questions, please reach out to your country representative or [ICDKTLV@UM.DK]